

Create Powerful Plugins To Extend The World's Most Popular CMS



WordPress is the most popular content management system (CMS) in the world, powering over 40% of all websites. This makes it a great platform for developers to create and sell plugins.

Plugins are extensions that add new features and functionality to WordPress. They can be used to do anything from adding a contact form to your website to creating an online store.

WordPress Plugin Development Cookbook: Create powerful plugins to extend the world's most popular

CMS by Yannick Lefebvre

★★★★☆ 4.4 out of 5

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Screen Reader	: Supported
Enhanced typesetting	: Enabled
Print length	: 388 pages



If you're a developer, creating WordPress plugins can be a great way to make money and reach a large audience.

What Makes a Great WordPress Plugin?

There are a few key things that make a great WordPress plugin:

- **It solves a problem.** The best plugins solve a common problem that WordPress users face. This could be something like adding a contact form, creating a slider, or optimizing your website for speed.
- **It's well-coded.** A well-coded plugin is efficient, secure, and easy to use. It should also be compatible with the latest version of WordPress.
- **It's well-documented.** A well-documented plugin includes clear instructions on how to install, configure, and use the plugin. It should also include a support forum where users can get help.

How to Create a WordPress Plugin

Creating a WordPress plugin is a relatively straightforward process. Here are the basic steps:

1. **Choose a problem to solve.** The first step is to identify a problem that WordPress users face. This could be something that you've encountered yourself, or something that you've seen other users complain about.
2. **Create a solution.** Once you've identified a problem, you need to come up with a solution. This could involve creating a new plugin, or modifying an existing plugin.
3. **Code your plugin.** Once you have a solution, you need to code your plugin. This involves writing PHP code and creating a plugin header.
4. **Test your plugin.** Once you've coded your plugin, you need to test it to make sure it works properly. This involves installing the plugin on a test site and running it through its paces.
5. **Document your plugin.** Once you're happy with your plugin, you need to document it. This includes writing instructions on how to install, configure, and use the plugin. You should also include a support forum where users can get help.

Selling Your WordPress Plugin

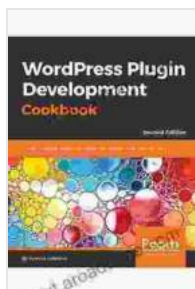
Once you've created a WordPress plugin, you can start selling it to other users. There are a few different ways to do this:

- **Sell it on your own website.** You can sell your plugin directly from your own website. This gives you complete control over the sales process and allows you to set your own prices.
- **Sell it on a marketplace.** There are a number of marketplaces where you can sell your WordPress plugin. These marketplaces typically take

a cut of your sales, but they can provide you with access to a larger audience.

- **Sell it through a subscription service.** You can also sell your plugin through a subscription service. This allows users to pay a monthly or annual fee to access your plugin and its updates.

Creating and selling WordPress plugins can be a great way to make money and reach a large audience. By following the tips in this article, you can create a plugin that solves a problem, is well-coded, and is well-documented. You can then sell your plugin on your own website, on a marketplace, or through a subscription service.



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