

# Bringing Your TED Style Idea From The Blank Page To The Stage

By [Author's Name]

Do you have a great idea for a TED talk, but you don't know where to start? Or maybe you've started writing, but you're stuck and don't know how to finish. This book will show you how to develop and deliver a powerful TED-style talk that will captivate your audience and leave a lasting impact.



## Spread Your Idea: Bringing your TED-style idea from the blank page to the stage by Marie Incontrera

★★★★☆ 4.9 out of 5

Language : English  
File size : 284 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 35 pages  
Lending : Enabled



In this book, you'll learn:

- How to develop a strong idea for a TED talk
- How to structure your talk so that it flows naturally and keeps your audience engaged

- How to use storytelling and humor to connect with your audience and make your talk more memorable
- How to deliver your talk with confidence and charisma

Whether you're a seasoned public speaker or you're just getting started, this book will give you the tools and techniques you need to create and deliver a TED-style talk that will inspire and motivate your audience.

**Here's what people are saying about Bringing Your TED Style Idea From The Blank Page To The Stage:**

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***“ "This book is a must-read for anyone who wants to give a powerful TED-style talk. [Author's Name] provides clear, step-by-step instructions that will help you develop your idea, structure your talk, and deliver it with confidence." - [Reviewer's Name] ”***

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***“ "I've been giving presentations for years, but I never really thought about how to give a TED-style talk. This book opened my eyes to a whole new way of thinking about public speaking. I highly recommend it." - [Reviewer's Name] ”***

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***“ "This book is full of practical advice that I can use immediately. I'm confident that it will help me give my next***

***presentation with more confidence and impact." - [Reviewer's Name] ”***

**Free Download your copy of Bringing Your TED Style Idea From The Blank Page To The Stage today!**

Available at all major bookstores and online retailers.

**HOW TO WRITE A TED TALK**

**IN 7 EASY STEPS**

The TED Organization was founded in 1984 by architect and designer Richard Saul Wurman and his colleague, broadcast designer Harry Marks. Each TED presentation focuses on technology, entertainment, and/or design (hence TED).

- 1 CHOOSE A TOPIC YOU CARE ABOUT.**  
The more passionate you are about your message, the easier it will be to write your TED talk and the more comfortable you'll be on the day you present it.
- 2 CRAFT YOUR MESSAGE AROUND THAT TOPIC, AND KEEP IT CLEAR AND CONCISE.**  
On average, TED talks run about 20 minutes, so it's important to keep things brief. Remember the three C's: clear, concise, and captivating.
- 3 DEFINE A KEY TAKEAWAY FOR THE AUDIENCE.**  
Just like the chorus in a song, your primary message should be memorable and your audience should be able to mentally play it back when your presentation is over.
- 4 DRAFT YOUR TED TALK AS A STORY.**  
In addition to including your own stories, your speech should have a clear beginning, middle, and end, just like a story.
- 5 TAILOR YOUR VISUAL AIDS TO YOUR AUDIENCE, YOUR STORY, AND YOUR BRAND.**  
Make sure your branding colors, language, and style are consistent across your presentations and the wording in your speech. You're not just writing a speech - it's an experience for the audience, too.
- 6 PRACTICE, PRACTICE, PRACTICE.**  
Practice makes perfect, plain and simple. The more you rehearse, the better prepared you'll be when the day of your TED talk comes.
- 7 REMEMBER IT'S OKAY TO SHOW YOUR FLAWS.**  
Don't worry if you make a mistake or if you're nervous! You got into the speaking industry for a reason - trust your speaking skills and talent!

**FOR MORE TIPS FOR SPEAKERS, VISIT OUR SITE!**  
Learn more at [www.speakup.com/blog](http://www.speakup.com/blog)



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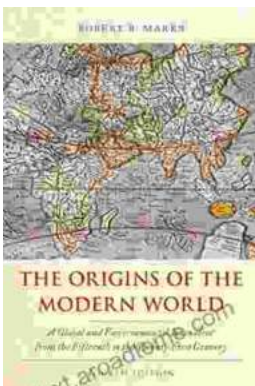
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